



ACEing Autism Social Media Guidelines for Volunteers

You are part of something special, and what you share matters

Social media is a big part of how people see you. It is your digital footprint, your legacy. Colleges, jobs, families, and young athletes will all see what you share.

We want you to feel confident and empowered to use your voice to build something you are proud of, and to be a positive leader in this community. Here's how:

Identity and Responsibility

You are ACEing Autism, shirt or not.

When people see you online, they see a piece of ACEing Autism. That is powerful.

- Think of yourself as a role model, because you are
 - Show the joy, kindness, and inclusion our athletes experience on the court
 - Post things that would make your athletes proud to say, "That is my volunteer"
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Digital Citizenship and Safety

Protect yourself while you shine.

Being safe online lets you share with confidence.

- Keep private details like your phone number, address, or school schedule off your posts
 - Check your privacy settings and know who can see your content
 - Turn off location settings on social media so posts do not share where you are in real time
 - If you see hurtful or unsafe behavior online, speak up or report it. Kindness includes protecting others too
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Positive Representation and Reputation

Your posts tell your story. Make it a good one!

Anything you post can be saved, shared, and remembered.

- Pause before you post and ask, "Will I be proud of this later"
 - Share things that reflect your values and passions
 - Show the best of who you are and what ACEing stands for: inclusion, encouragement, compassion, and understanding
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Respect and Kindness

Lead with empathy.

You never know what someone else is going through.

- Be encouraging and respectful in comments, captions, and messages
 - Skip the drama and walk away from gossip, arguments, or pile-ons
 - Lift others up and give credit when you share their work or ideas
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Political and Controversial Topics

You can have your own opinions while staying kind, factual, and respectful.

It's not uncommon for volunteers to be recognized as part of ACEing Autism, even on your personal accounts, and athletes and families are likely in your audience.

- If you post about social or political topics, do it thoughtfully and with care
 - Focus on facts and respectful language, not fear, hate, or divisiveness
 - Consider adding a line like "views are my own" to your profile
 - Consider using privacy settings to control who can see your content
 - If you are ever unsure, talk with us and we will help you figure it out
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Legal and Privacy Respect

Protect people's privacy like you protect your own.

- Always ask before posting photos or videos of athletes, families, or other volunteers
 - Only post content like music or videos if you have permission to use it
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The Heart of It All

In these divisive times, ACEing stands for kindness, inclusion, and understanding.
There is no place in our community for hate or violence.

Social media is your digital footprint. It is your legacy.
Build something you are proud of.

You are a leader. Young eyes are watching you to learn what kindness looks like.
Show them how powerful it can be.

You Agree To

By volunteering with ACEing Autism, you agree to:

- Follow these social media guidelines to protect yourself, our athletes, families, and fellow volunteers.
- Represent ACEing Autism on and off the court with kindness, inclusion, and respect, both online and in person.
- Keep personal and political opinions thoughtful, factual, and avoid divisive and hateful content.
- Use social media safely, responsibly, and in ways that reflect our mission.
- Talk with us if you are unsure about anything you want to post or share.

If something is posted that goes against these guidelines or could harm our community, we may reach out to discuss it.

Repeated or serious violations may result in being asked to pause or step away from volunteer duties.

Questions or Concerns

We're here to help! If you have any questions or concerns about these guidelines, or if you are ever unsure about something you want to post or share, please reach out. You can contact our director of marketing, Dani, at dani@aceingautism.org or check in with your local program director.

We are here to support you, answer questions, and help you feel confident representing ACEing Autism online.

